

**EXAMINING THE ROLE OF ATTITUDE AS INTERVENING VARIABLE ON THE  
EFFECTS OF REPUTATION SERVICE QUALITY AND PERCEIVED RISK ON  
REPURCHASE INTENTION - THE CASE OF TRAVELOKA CUSTOMERS DURING  
PANDEMIC IN INDONESIA INDIA**

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**ABSTRACT**

*The aim of the study was to examine the intervening variable of attitude on the effect of reputation, service quality and perceived risk on repurchase intention. Data were collected from 110 respondents who ever had benefit from using Traveloka Apps, and distributed through google form. Amos 22.0 and SPSS 21.0 were operated to analyze the data. The results showed that actually attitude did not post as intervening variable, whether on the effect of reputation on repurchase intention, satisfaction on repurchase intention or perceived risk on repurchase intention.*

**KEYWORDS:** *Reputation, Service Quality, Perceived Risk, Attitude, Repurchase Intention*